

ADVANCED SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION PROGRAMME

Are you a social entrepreneur?

Do you manage a social enterprise, a not-for-profit organisation, a cooperative, stokvel or mutual and burial societies?

Social entrepreneurs are entrepreneurial, innovative, and “transformatory” individuals who are also: leaders, storytellers, people managers, visionary opportunists and alliance builders. They recognize a social problem and organize, create, and manage a venture to make social change. Leadbeater (1997)

Register today! The UJ Center for Entrepreneurship at the Johannesburg School is offering the Advanced Social Entrepreneurship and Social Innovation Programme to give you knowledge, insight and skills relating to social economy.

You will gain skills on how to:

- Present and market your business
- Create an effective Business Plan
- Sustainable business practices
- Develop Business growth strategies
- Use Project management tools to advance the business
- Social marketing
- Analysis of financial statements
- How to do financial projections
- Fundraising skills
- Identify and share your value proposition
- Aspect of social media

Entry Requirements: Grade 12 (matric) with working experience in social economy.

Benefits: On completion of this course, if all criteria is met you will be allowed entry into a three year Diploma in Small Business Management, access to a social economy network, industry experts and advice, knowledge and skills with practical examples.

For more information or to apply send an email to csese@uj.ac.za or Call 011 559 5649

Course will run over 4 blocks throughout the year. Each block being 5 days.

Course cost: R18 000.00
(registration fee plus payment plan can be arranged)

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